



Virginia Cooperative Extension

Virginia Tech • Virginia State University

www.ext.vt.edu

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TO: Mid-Atlantic Strawberry Growers

FROM: Roy D. Flanagan III – Agriculture Extension Agent

SUBJECT: **Mid-Atlantic Strawberry Programs – February 28 & March 1, 2022**

DATE: February 8, 2022

I hope this letter finds you well and excited about the 2020 strawberry crop. This letter is to inform you of our upcoming **2022 Mid-Atlantic Strawberry Programs** to be held on **February 28 & March 1, 2022**. Our Strawberry Field Walk will be on February 28th from 12:30 p.m. until dark. Our Evening Program will take place immediately following the Field Walk and will be Soil Fumigant Certified Applicator Training (for VA growers this is required every 3 years, and this is the year) starting at 5:30 p.m. with a sponsored meal, followed by the training and certification at the Creeds Ruritan Community Complex. Our Strawberry School and Tradeshow is the following day, March 1st, at the Advanced Technology Center from 8:00 a.m. to 3:30 p.m. Additional details are enclosed on the reverse of this letter for your review.

For those attending from out of town, I have been able to secure a special room rate of \$106 at the Fairfield Inns and Suites Virginia Beach Oceanfront. Here is the link: [Book your group rate for Mid-Atlantic Strawberry Program](#) or you can contact them directly at (757) 422-4885, and mention that you are with the **Mid-Atlantic Strawberry Programs** to receive the group rate.

Thanks to the amazing sponsorship from strawberry industry partners, these programs are all offered at no cost to attendees. **Pre-registration is required for ALL our programs.** Please don't hesitate to contact me directly by phone at **(757) 385-4769/office or (757) 641-1434/cell** or by email at royf@vt.edu

Many thanks to everyone for helping to make this program a success year-after-year. I look forward to seeing you in just over a month!

If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Jill Wright at the Virginia Beach Cooperative Extension Office at (757)385-4769 or TDD# (800) 828-1120) during the business hours of 8:00 a.m. and 5:00 p.m. to discuss accommodations five (5) days prior to the event.



Mid-Atlantic Strawberry Programs – February 28 & March 1, 2022

Pre-registration is required for ALL programs.

Monday, February 28, 2022

Strawberry Field Walk: 12:30 p.m. until Dark

*Beginning at Brookdale Farms-Chesapeake, 2133 Mount Pleasant Rd., Chesapeake VA 23322
Ending at Flip Flop Farm, 3244 New Bridge Road, Virginia Beach, VA 23456*

Cost: Free

- ❖ **Brookdale Farm- Chesapeake**
 - Plantings include: Chandler and Ruby June
 - We will hear about row cover application for GDD accumulation on Ruby June and more.
- ❖ **Flip Flop Farm**
 - Plantings include: Chandler and Sweet Charlie varieties
 - We will see variances in planting dates and variances on plant supply
- ❖ **Speakers Confirmed:** Drs. Allen Straw, Jayesh Samtani, and Mr. David Dycus

Evening Program | EPA approved Fumigation Applicator Training & Certification 5:30 p.m. until we are done.

Location: 1057 Princess Anne Rd., Virginia Beach, VA 23457

Cost: Free/ Dinner is included

If you are traveling in from another state and would like to me to pursue approval from your Department of Agriculture, please let me know and I will seek this out. Roy 757-641-1434

Tuesday, March 1, 2022

Strawberry School and Trade Show: 8:00 a.m. to 3:30 p.m.

Virginia Beach Advanced Technology Center, 1800 College Crescent, Virginia Beach, VA 23453

Cost: Free / Lunch and snack included

Regional strawberry experts in the industry and leading universities will provide information on fertility programs, insect pests, diseases, understanding additives, stickers, spreaders, etc., overall strawberry production considerations, and a forecast for the 2022 crop. Exhibits from sponsors will be on site.

Updates and Annual Meeting of:

- ❖ Virginia Strawberry Association

Speakers Confirmed:

- ❖ **Dr. Lorena Lopez**, Postdoctoral Associate – Entomology
Virginia Tech- Eastern Shore Agriculture, Research, and Extension Center
- ❖ **Mr. Jim Pearce**, Vice President Marketing and Product Development at Coastal AgroBusiness, Inc., Greenville, NC
- ❖ **Dr. Jayesh Samtani**, Assistant Professor and Small Fruit Extension Specialist
Virginia Tech – Hampton Road Agriculture, Research, and Extension Center
- ❖ **Dr. Allen Straw**, Horticulturist, Southwest Virginia
- ❖ **Mr. David Dycus**, Agronomist, FCI
- ❖ **Maybe even a retired Pathologist, Dr. Chuck Johnson** 🤪

Pre-registration is required for ALL programs.